

Station	WOTV-TV GRAND RAPIDS/KALAMAZ	Agency	() STEVENS REED CURCIO & POTHOLM	Rep Firm	
Advertiser	() .CLARK DURANT 4 SENA		201 NORTH UNION STREET, SUITE 200	Sales Office () PHILADELPHIA	
Product	Fri 8-3 thru 9am 8-7		ALEXANDRIA, VA 22314	Salesperson () IAN AMBRON	
Estimate#	189	Agency C/P1/P2/E	17/61/189		
Buyer	Cheryl Mulhall	Flight Dates	08/03/2012 - 08/07/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F,M-TH	6A-7A	NWS8DAYBREAK	:30	\$15.00	08/03-08/09	3	1	3	\$45.00	
		Buyline Comment: RUN 1X ELECTION AM										
	2	F,M-TH	6P-630P	NWS8 AT 6P	:30	\$45.00	08/03-08/09	1	1	1	\$45.00	
Rating: 0.6												

---REPORT TOTALS---

Report Totals: 4 / \$90.00

---SALES MONTHLY TOTALS---

Aug 12: 4 / \$90.00

Sales Totals: 4 / \$90.00

Station Totals: 4 / \$90.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$21,951	CATV	0%	WOOD	54%	WOTV	0%	WWMT	22%	WXMI	8%
		WXSP	0%	WZPX	0%	WZZM	14%				

Books null

Demos RA35+